Projected/Actual Monthly Revenues & Expenditures through FYE 2027

Update as of: 10/7/26

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	Comments
	Jul-26 Recorded	Aug-26 Recorded	Sep-26 Recorded	Oct-26 Projected	Nov-26 Projected	Dec-26 Projected	Jan-27 Projected	Feb-27 Projected	Mar-27 Projected	Apr-27 Projected	May-27 Projected	Jun-27 Projected	FY2027 12-Mo Rec. & Proj.	FY27 12-Mo Initial Proj. as of 7/1/26	$$ Change From Initial Projection	% Change Projected : Recorded	FY2026 12-Month Actual	FY 2027 Increase/ (Decrease) Over	% Change Prior : Current Yr.	
REVENUES	9%	8%	7%	8%	8%	8%	8%	8%	8%	9%	9%	9%	100%	100%						
Swap Meet & Marketplace Fees	836 **483,979**	**459,252**	**388,936**	**473,000**	**470,000**	**461,000**	**458,000**	**455,000**	**475,000**	**485,000**	**495,000**	**510,000**	**5,614,167**	**5,720,000**	(105,833)	-1.9%	**5,786,690**	(172,523)	-3.0%	Aug 2026: interest for Aug 2025 to Jan 2026; Sep 2026: interest for Feb 2026 to Jun 2026
Parking Revenue	1320	**20,845**			**10,000**								**30,845**	**31,000**	(155)	-0.5%	**24,859**	5,986	24.1%	
Food and Beverage Income	1321	**34,049**			**10,000**								**44,049**	**40,000**	4,049	10.1%	**24,494**	19,555	79.8%	
Rental Revenue	1322 **17,347**	**6,494**			**2,500**			**2,553**			**2,600**		**31,494**	**30,000**	1,494	5.0%	**229,225**	(197,731)	-86.3%	
Interest Income	288 **170,676**	**1,054,484**	**743,207**		**170,000**		**170,000**		**170,000**		**170,000**		**2,648,367**	**1,020,676**	1,627,691	159.5%	**676,223**	1,972,144	291.6%	
Miscellaneous	Var. **12,235**	**7,721**				**7,000**			**7,000**			**7,000**	**40,956**	**40,235**	721	1.8%	**41,236**	(281)	-0.7%	
Total Revenues:	**684,237**	**1,582,845**	**1,132,143**	**473,000**	**662,500**	**468,000**	**628,000**	**457,553**	**652,000**	**485,000**	**667,600**	**517,000**	**8,409,878**	**6,881,911**	1,527,967	22.2%	**6,782,727**	**1,627,151**	24.0%	
EXPENSES																				
Personal Services - Payroll	2000 **250,285**	**291,994**	**227,442**	**275,000**	**275,000**	**275,000**	**275,000**	**275,000**	**275,000**	**275,000**	**275,000**	**275,000**	**3,244,721**	**3,275,285**	(30,564)	-0.9%	**2,929,906**	314,815	10.7%	Aug 2026: $29,600 vacation payout; Sep 2026: 3 employees transferred to DBEDT (Act 175 SLH 2026) plus employee who left in Aug 2026 results in a $32,600 decrease.
Other Current Expenses	Var. **197,013**	**86,732**	**72,543**	**145,000**	**147,000**	**145,000**	**145,000**	**147,000**	**145,000**	**147,000**	**145,000**	**145,000**	**1,667,288**	**1,800,013**	(132,725)	-7.4%	**1,916,942**	(249,654)	-13.0%	
Total Expenses:	**447,298**	**378,726**	**299,985**	**420,000**	**422,000**	**420,000**	**420,000**	**422,000**	**420,000**	**422,000**	**420,000**	**420,000**	**4,912,009**	**5,075,298**	(163,289)	-3.2%	**4,846,848**	65,161	1.3%	
PROFIT / (LOSS)	**236,938**	**1,204,119**	**832,158**	**53,000**	**240,500**	**48,000**	**208,000**	**35,553**	**232,000**	**63,000**	**247,600**	**97,000**	**3,497,868**	**1,806,613**	**1,691,256**	**93.6%**	**1,935,879**	**1,561,989**	**80.7%**	
NET CASH BALANCE:	**$58.1M**	**$59.3M**	**$60.1M**	**$60.2M**	**$60.4M**	**$60.5M**	**$60.7M**	**$60.7M**	**$61.0M**	**$61.0M**	**$61.3M**	**$61.4M**								

Summary Table - FY2027

Category	Rec. + Proj.	Initial Proj.	Variance	% Change
Total Revenues	$8.4M	$6.9M	$1.5M	22.2%
Total Expenses	$4.9M	$5.1M	-$0.2M	-3.2%
Net Surplus/(Deficit)	**$3.5M**	**$1.8M**	**$1.7M**	**93.6%**

DATAMART- Acct. Summary	**FY 2027**
FY '27 Beginning Cash Balance:	**57,863,137**
FY '27 Surplus/Shortfall:	**3,497,868**
FY '27 Cash Balance:	**61,361,005**
*Less: FY '27 Transfer/Adjustment:	
FY '28 Carryover Cash Balance:	**61,361,005**

Centerplate

Monthly Report

Stadium Authority Meeting
10/26/2026

ALOHA STADIUM SWAP MEET AND MARKETPLACE
Sep-26

Shopper Attendance:

September Monthly Attendance		Days Open	Daily Average	Coupons	Paid Attendance	Average Daily Paid Attendance
2025	80,220	12	6,685	0	80,220	6,685
2026	79,682	13	6,129	0	79,682	6,129
Difference	(538)	1	(556)	0	(538)	(556)
%	-1%		-8%	#DIV/0!	-1%	-8%

Vendor Attendance:

September Total Stall Count		Days Open	D,E, & F Total Stall Count	Daily Average Count	A,B,C Total Stall Count	Daily Average Count
2025	6,904	12	3,659	305	3,245	270
2026	5,761	13	3,434	264	2,327	179
Difference	(1,143)	1	(225)	(41)	(918)	(91)
%	-17%		-6%	-13%	-28%	-34%

Operations Information:
Credits from Lala Closure hit in September

Local Broadcast
KHON TV

Local / Visitor Print
Drive Magazine
101 Things To Do

Digital
Spectrum
HNN

Social Media Platforms
Instagram @alohastadiumswapmeet
Facebook @alohastadiumswapmeet

October 2026

October 2026

Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

November 2026

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Sep 27	28	29	30	Oct 1	2	3 8:00am Swap Meet; UHPL
4 6:30am Swap Meet; UHPL	5	6	7 8:00am Swap Meet; UHPL	8	9	10 8:00am Swap Meet; UHPL
11 6:30am Swap Meet; UHPL	12	13	14 8:00am Swap Meet; UHPL	15	16	17 8:00am Swap Meet; UHPL
18 6:30am Swap Meet; UHPL	19	20	21 8:00am Swap Meet; UHPL	22	23	24 8:00am Swap Meet; UHPL
25 6:30am Swap Meet; UHPL	26	27	28 8:00am Swap Meet; UHPL	29 7:00am AMR Training; UHL 8:00am Board Meeting	30 7:00am AMR Training; UHL	31 8:00am Swap Meet; UHPL

November 2026

November 2026

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

December 2026

Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Nov 1 6:30am Swap Meet; UHPL	2	3 General Election Day	4 8:00am Swap Meet; UHPL	5 6:30am Hawaii Construction Career Day; LH	6 6:30am Hawaii Construction Career Day; LH	7 8:00am Swap Meet; UHPL
8 6:30am Swap Meet; UHPL	9	10	11 Holiday - Veteran's Day 8:00am Swap Meet; UHPL	12	13	14 8:00am Swap Meet; UHPL
15 6:30am Swap Meet; UHPL	16	17	18 8:00am Swap Meet; UHPL	19 8:00am Board Meeting	20	21 8:00am Swap Meet; UHPL 5:00pm Fiji Concert; LH
22 6:30am Swap Meet; UHPL	23	24	25 8:00am Swap Meet; UHPL	26 Holiday - Thanksgiving Day	27	28 8:00am Swap Meet; UHPL
29 6:30am Swap Meet; UHPL	30	Dec 1	2	3	4	5

December 2026

December 2026

Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

January 2027

Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Nov 29	30	Dec 1	2 8:00am Swap Meet; UHPL	3 4:00pm Lantern Event; UH	4 4:00pm Lantern Event; UH	5 8:00am Swap Meet; UHPL 4:00pm Lantern Event; UH
6 6:30am Swap Meet; UHPL 4:00pm Lantern Event; UH	7	8	9 8:00am Swap Meet; UHPL	10 4:00pm Lantern Event; UH	11 4:00pm Lantern Event; UH	12 8:00am Swap Meet; UHPL 4:00pm Lantern Event; UH
13 6:30am Swap Meet; UHPL 4:00pm Lantern Event; UH	14	15	16 8:00am Swap Meet; UHPL	17 8:00am Board Meeting 4:00pm Lantern Event; UH	18 4:00pm Lantern Event; UH	19 8:00am Swap Meet; UHPL 4:00pm Lantern Event; UH
20 6:30am Swap Meet; UHPL 4:00pm Lantern Event; UH	21	22	23 8:00am Swap Meet; UHPL	24	25 Holiday - Christmas Day	26 8:00am Swap Meet; UHPL
27 6:30am Swap Meet; UHPL	28	29	30 8:00am Swap Meet; UHPL	31	Jan 1, 27	2

Josh Green, M.D.
Governor

Sylvia Luke
Lt. Governor

James Kunane Tokioka
DBEDT Director

Dane K. Wicker
DBEDT Deputy Director

Walter Thoemmes
Stadium Authority Chair

Michael R. Yadao
Aloha Stadium Manager

Stadium Board Meeting Marketing Update – October 2026

Marketing and communication efforts will continue to ensure the Aloha Stadium is properly up to date on activities and developments as we move towards a new facility.

1. Stadium Communications and Community Relations
-Oversee all stadium related media.
-Communication coordination and scheduling with all Hawaii media platforms as they arise.
-Oversee NASED PR campaigns, media, neighborhood board meetings, e-newsletter content, and operational coordination for new stadium (NASED).
-Coordinate community presentations.

2. Website
-Continue to maintain and update the current website with new NASED project information, current events and information on a daily base.
-Continue to update backend site improvement issues online on current site.
-Restructure new website design and development to launch in late 2026.

3.Social media and ongoing public relations efforts
-Continue to execute 2026 Marketing and Social Media Plan.
-Continue to monitor and update daily with new content across all media platforms.
-Provide monthly analytical reports and trends.

4.Advertising Coordination
-Oversee, as needed, events and activities.

5. DOE STEM Curriculum and Social Media Al Oha Project
-Launch and coordinate new Ai mascot to create new steam program for DOE schools along with social media platforms.
-Coordinate events and presentations within DOE campus'.
-Coordinate upcoming DOE events: Career Construction Day (Nov), AMR Collab (Jan).

6.Swap Meet & Marketplace Coordination
-Continue to review and update swap meet marketing and operational needs, advertising report reconciliation sand budgets.
-Coordinate and assist with expanding activities and programs within the swap meet & marketplace including all specialty events, entertainment, giveaways and vendor coordination within the marketplace.
-Assist with marketing/PR, social media efforts and coordination.
-Assist with vendor communications on market plans and updates.

8.Construction & Project Oversight
-Oversee archivist assistant for documentation for Aloha Stadium and NASED project.

9.Creative stadium & event collateral
-Creative production for stadium marketing as needed.
-Creative video production partnerships with the University of Hawaii.
-Creative development in video and podcast production.